



WE MAKE  
VIDEO INTELLIGENT  
FOR EVERYONE.  
ANYWHERE.  
**EASILY.**

ObjectVideo is the leading provider of intelligent video software for security, public safety, business intelligence gathering, process improvement and other applications.

Based upon patented computer vision technology, ObjectVideo software turns video into data to detect, classify and track objects of interest according to user defined rules.

Users receive alerts in real time, allowing them to proactively address threats and other events of importance within their environment, as well as to forensically review the video data for more effective operational planning. ObjectVideo intelligent analytics are available to original equipment manufacturers (OEMs) as ObjectVideo OnBoard, a processor-based program for inclusion into a wide number of edge and IT devices. The technology is being used in a variety of environments, from protecting U.S. Marines in a war zone to monitoring schools for student safety and security. It is currently deployed in dozens of countries worldwide, having sold thousands and thousands of channels over the years. ObjectVideo technology addresses the needs of a variety of vertical markets that includes security, transportation, banking, education, gaming and retail.

The company markets and sells its software through a Video Intelligent Partner network of OEMs, platform partners, resellers and leading IT solutions providers. ObjectVideo is a past recipient of the Wall Street Journal Technology Innovation Award, Frost & Sullivan's Excellence in Technology Award and the Best-of-Show Innovation Award from the Security Industry Association.

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## OBJECTVIDEO HIGHLIGHTS

- ObjectVideo was founded in 1998 by world-renowned scientists and program managers from the Defense Advanced Research Projects Agency (DARPA).
  - ObjectVideo employs a highly-skilled professional team and experienced management. Nearly 20% of the company's research and development staff are PhD's, known internationally for their research in the field of computer vision.
- The company provides comprehensive assistance for its partners and customers, including a systems integration toolkit, training, and comprehensive customer support.
  - A private company which is backed by leading venture capital partners.
  - ObjectVideo's award-winning software is customer-proven and currently
- working at more ports of entry and covering more perimeter miles than any video surveillance software product.
  - ObjectVideo enables OEMs to provide intelligent video analysis capabilities on any IP device with ObjectVideo OnBoard. The video analysis is performed on the processor within the device, reducing the hardware footprint and enabling more solution flexibility.